
YOUR ONLINE CONTENT CREATION CHECKLIST

START with voice. The way you speak is unique, let this come through when you write.

REVEAL your true self slowly. Take your readers on a journey.

GIVE with no expectation of anything in return.

Nothing is more authentic than good intentions.

EMBRACE your quirks. They make you interesting and will help you stand out

BE KIND simply because kindness makes the world a better place.

WHEN THE GOING GETS TOUGH

change things up!

Stop consuming the content of others
GET AWAY from the computer
Go for a **walk** ~ **Get out** of your head
Have confidence in your message, the words will come

UNDERSTAND THIS

YOUR WORDS HAVE POWER

Your ideas could be the **catalyst** for **someone to change** - don't hold back.